

## Anshul Nischal

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## Education

### Humber College (GPA 86/100)

Toronto, Canada

Post-Graduation Certification in Wireless Telecommunication, January 2020-August 2020 (Honors)

### Punjab Technical University (GPA 78/100)

Jalandhar, India

Graduation in Electronics and Telecommunications April 2013-August 2017 (Honors)

## Professional Work Experience

### OpenText

Toronto, Canada

#### Product Specialist

October 2020-Present

- Took a part in Agile and proposed design solution after looking at User Persona's, Pain Points, Regressions, User needs, and helping team with competitive audits to be able to help my team with my 7 years of experience with UX design and research.
- Crafted Architecture Blueprints and Business Requirement Documents, providing clear guidelines for project execution.
- Helped clients customize Exceed dashboard by using CSS, Bootstrap5 to enhance user experience and stakeholder engagement.
- Developed Python scripts and VBScripts for automating user profile management and authentication on ExceedTurboX Dashboard, saving clients hours of manual work each week, reducing administrative troubleshooting time by 49%.

### OSL

Etobicoke, Canada

#### Wireless Sales Associate

January 2020-April 2021

- Targeted Customers' needs rapidly using communications skills to sell more mobile plans and as a result, was asked to be promoted to manager. Also made custom flyers using Canva and Adobe photoshop to attract more customers.
- Used my Python skills for Data cleaning to help the team to foresee any gaps and set up callbacks with old clients to sell the renewal plans.
- Managed inventory for OSL in Walmart and made wise decisions to order the popular stocks to avoid backlog inventory.

### Meeka Software Solutions

India

#### Android Developer / UX designer

August 2017-December 2019

- Designed and Developed an Uber-Like Ride Service for a local startup company using Adobe XD, Kotlin, and Java.
- Utilized JIRA Service Management to track, triage, and tackle bugs and issues using agile methodologies. Collaborated with cross-functional teams to define, design, and ship new features using Git and Scrum.
- Brainstorm the application by drawing Hand-drawn wireframes and turning Low-fidelity wireframes into High-Fidelity.

## Achievements and Entrepreneurial Experience

### Slidz.Shop

Toronto, Canada

#### Founder

January 2024-present

- Started a Mobile Phone Case business after foreseeing the increasing market for handcrafted products on ETSY. I developed this online retail store using WooCommerce and WordPress and earned about 845\$ in savings monthly.
- Managed inventory of 300+ cases using Notion and designed the customized cases on Canva and Adobe Photoshop. The designs were based on feedback and some modifications for each order for a custom print design that I used to print using sublimation technology.

### TheTechwriteup

Chandigarh, India

#### Founder

January 2017-December 2019

- Founded and led this Blogging website with 1000+ articles to share my technical expertise in Gadgets and Technology.
- The TechWriteup led me up to 1000\$ a month from Google AdSense and Affiliate Marketing. I used Pay Per Click ads strategies and used my SEO skills by utilizing platforms like SEMrush, Uber Suggest, aHrefs and H-Supertools.

## Projects and Extracurricular Activities

### 1. Dating Application on Android (Honey Bunny) // 2017

**Skills Earned:** Kotlin, Java, JSON, Xamarin, MongoDB, Stripe, Braintree OAuth, Facebook SDK, Firebase, Adobe XD, Illustrator Adobe Photoshop, User Research, UX designing and prototyping, Wireframing and mockups.

### 2. Technology Newspaper Android Application (Heapooh) // 2016 to 2017

**Skills Earned:** Google Firebase Database, Kotlin, Java, Adobe XD, Facebook SDK, Google Design Elements.

### 3. Carbon Footprint Calculator (UX Design, Interaction, UX Research) // 2023

**Skills Earned:** Illustrator, Photoshop, Adobe XD, User Research, Usability Studies, Social Good, Google Material Design 3.

### 4. Photonob (UX Design, Interaction, UX Research, Empathy) // 2023

**Skills Earned:** Figma, Adobe XD, User Testing, Fluent 2 Design System, A/B Testing, Wireframes, Prototyping, User Interviews.

## Skills and Interests

- **UI/UX Technologies:** Design Systems (Material Design, Fluent 2, Stripe Elements, Shopify), User Experience Design, Competitive Audit, Figma, Adobe XD, Design Principles, and agile frameworks (Scrum, Kanban, Design sprints).
- **Programming and AI:** Proficient in AI domains (NLP, Machine Learning, AI Prompting, AI driven content strategies), JS, React, Python.